

A High-Level Forum on Public Health Advocacy

Objective

The primary purpose of the forum is to learn from experts in public health advocacy the best ways to study, teach and improve the practice of advocacy to promote the goals of public health. Find the full agenda [here](#).

Live Webcast

The plenary session will be webcast live [here](#) on October 9th from 9:30am to 11:00am. Share the link on your website, <http://www.jhsph.edu/events/2014/high-level-forum-on-public-health-advocacy.html>

Join the Conversation

To keep up with the forum & share live updates virtually, follow and re-tweet:

- [@GatesJHU](#)
- [@AFPnow](#)

The Hashtags

#Advocacy4Health: Use this for tweeting about what you're learning at the forum.

#JHSPHAdvocacyForum: Use this in your tweets to make general reference to the forum.

Sample Messaging

These messages can be used to highlight various aspects of the forum - please adapt as needed. Follow @GatesJHU and @AFPnow for more messaging.

Share the forum agenda:

- *Check out the full #JHSPHAdvocacyForum agenda (including speakers, sessions, & panels) at <http://ow.ly/C9Ybl>*
- *#JHSPHAdvocacyForum feat. experts on the best ways to study, teach, & improve #Advocacy4Health. See the agenda: <http://ow.ly/C9Ybl>*

Invite others to join the conversation:

- *Why do we need #advocacy4health? Follow along with the #JHSPHAdvocacyForum at <http://ow.ly/Cfeiy>*
- *Why do we need #advocacy4health? Follow along with the #JHSPHAdvocacyForum at <http://ow.ly/Cfeiy> or watch these hashtags.*

Share the live webcast:

- *Couldn't make it to #JHSPHAdvocacyForum? Follow along w/ the live #webcast:*

<http://ow.ly/Cfeiy>

- Check out the live webcast for the #JHSPHAdvocacyForum plenary on why & how to create #advocacy4health: <http://ow.ly/Cfeiy>
- #JHSPHAdvocacyForum is making the case for why we need #advocacy4health. Watch live from 9-11am: <http://ow.ly/Cfeiy>
- Do you think we need #advocacy4health? #JHSPHAdvocacyForum is making it happen.
- Watch #JHSPHAdvocacyForum live at <http://ow.ly/Cfeiy>, discussing #publichealth #advocacy #science #bestpractices & more
- RT if you're following #JHSPHAdvocacyForum. Experts share best ways to study, teach & improve #advocacy4health <http://ow.ly/Cfeiy>
- [INSERT SPEAKER'S NAME/HANDLE] is about to speak on #advocacy4health at #JHSPHadvocacyforum! <http://ow.ly/C9Ybl>

Share links to learn more:

- Why #advocacy4health? Read *Social Epidemiology & Community-Engaged Interventions to Improve Health Equity* <http://ow.ly/CaAv0>
- Speaker #LarryWallack wrote *More Than a Message: Framing #PublicHealthAdvocacy to Change #Corporate Practices* <http://ow.ly/CaBmj>.

Follow these forum speakers and institutions on Twitter:

Name	Individual Twitter Handle	Institution Twitter Handle
Senator Ben Cardin	@SenatorCardin	
Mark Suzman	@MSuzman	@gatesfoundation
Dean Michael Klag	@MikeKlag	@JohnsHopkinsSPH
David Devlin-Foltz	@DDevlinFoltz	@AspenInstitute
Shelley Hearne		@NACCHOalerts
Larry Wallack		@Portland_State
Ben Lozare		@JohnsHopkinsCCP
Kali Lindsey		@amfAR
Matt Myers		@TobaccoFreeKids
Bishop Douglas Miles		@BUILDBaltimore
Robert Garcia	@Robert_Garcia	@CityProjectCA
Robert Blum		@JHUUrbanHealth
David Jernigan		@CAMYJHU
Jose "Oying" Rimon,		@GatesJHU
Beth Fredrick		@AFPNow